



# Cookies Policy

One World Markets LTD

## **1. Introduction**

- 1.1. One World Markets Ltd is authorised and regulated in the Seychelles by the Financial Services Authority (“FSA”), with registration number **8434358-1**. The Company’s Registered Office is at CT House, Office 9A, Providence, Mahe, Seychelles. The Company is authorized and regulated by the Financial Services Authority in Seychelles (“FSA”) under the license number **SD187**.
- 1.2. When you use our Website, One World Markets Ltd will use cookies to distinguish you from other users of our website. This helps us to provide you with a more relevant and effective experience when you browse our website, including presenting websites according to your needs or preferences and it allows us to improve the site generally.
- 1.3. Our Cookies Policy explains what cookies are, how we use cookies, how third parties we partner with may use cookies on the Site, and your choices regarding cookies. Please read this Cookies Policy in conjunction with our Privacy Policy, which sets out additional details on how we use personally identifiable information and your various rights.

## **2. What is a cookie?**

- 2.1. A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer. A cookie file is stored in your web browser and allows the Site or a third-party to recognize you and make your next visit easier and the Site more useful to you. Cookies contain information that is transferred to your computer's hard drive. Cookies are user’s identification card for the One World Markets Ltd servers. Pixel tags (which are also called clear GIFs, web beacons, or pixels) are little snippets of code or tiny images embedded on websites and in email that help us learn how you interact with our site and emails.
- 2.2. Cookies are frequently used on many websites on the internet, and you can choose if and how a cookie will be accepted by changing your preferences and options in your browser. Some of our business partners (e.g. advertisers) use cookies on our website(s). We have no access to, or control over, these cookies.
- 2.3. The cookies do not contain personally identifying information nor are they used to identify you. You may choose to disable the cookies. However, you may not be able to access some parts of our website if you choose to disable the cookie acceptance in your browser, particularly the secure parts of the Website.

## **3. How we use cookies**

- 3.1. One World Markets uses or may use cookies and/or web beacons to help us determine and identify repeat visitors, the type of content and sites to which a user of our Site links, the length of time each user spends at any particular area of our Site, and the specific functionalities that users choose to use. We use both session and persistent cookies on the Site and we use different types of cookies to run the Site:
  - (a) **ESSENTIAL COOKIES:** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. We may use essential cookies to authenticate users, prevent fraudulent use of user accounts, or offer Site features.
  - (b) **ANALYTICAL/PERFORMANCE COOKIES:** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

- (c) **FUNCTIONALITY COOKIES:** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). **TARGETING COOKIES:** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. They remember that you have visited a website, and this information may be shared with third parties such as advertisers for this purpose.

#### **4. Third Party Cookies**

4.1. Third parties serve cookies via this site. These are used for the following purposes:

- (a) To serve advertisements on our site and track whether these advertisements are clicked on by users.
- (b) To control how often you are shown a particular advertisement.
- (c) To tailor content to your preferences.
- (d) To count the number of anonymous users of our site.
- (e) For website usage analysis.

#### **5. How to delete and block cookies**

- 5.1. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website. For further information about disabling cookies, please refer to [www.allaboutcookies.org](http://www.allaboutcookies.org)
- 5.2. Your consent by continuing to use our website, you are agreeing to our placing cookies on your computer in order to analyse the way you use our website. If you do not wish to accept cookies in connection with your use of this Website, you must stop using our website.

#### **6. Use of Web Beacons**

- 6.1. Some of our Web pages may contain electronic images known as Web beacons (sometimes known as clear gifs) that allow us to count users who have visited these pages. Web beacons collect only limited information which includes a cookie number, time and date of a page view, and a description of the page on which the Web beacon resides. We may also carry web beacons placed by third party advertisers. These beacons do not carry any personally identifiable information and are only used to track the effectiveness of a particular campaign.